

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5327730
<b>Application Number:</b>	10808993
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9878
<b>Title of Invention:</b>	System and method for providing on-line user-assisted Web-based advertising
<b>First Named Inventor/Applicant Name:</b>	Andrew Fikes
<b>Customer Number:</b>	26192
<b>Filer:</b>	John A. Dragseth/Renee Neuman
<b>Filer Authorized By:</b>	John A. Dragseth
<b>Attorney Docket Number:</b>	16113-764001/GP-089-04-U
<b>Receipt Date:</b>	13-MAY-2009
<b>Filing Date:</b>	24-MAR-2004
<b>Time Stamp:</b>	15:29:31
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
RAM confirmation Number	1557
Deposit Account	061050
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
-----------------	----------------------	-----------	-------------------------------------	------------------	------------------

1	Information Disclosure Statement (IDS) Filed (SB/08)	161130764001IDS.pdf	322270	no	5
			74210556b63d1b232eebf6567d61515e9a7721cc		
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
2	Foreign Reference	B1Naqvi.pdf	3694831	no	96
			b1b1903b14fcc0a416eea9319b8f3b30afe41a		
Warnings:					
Information:					
3	NPL Documents	C1AdForceManual.pdf	11410028	no	285
			52eea9c9af60fa2a67c3c9c0bb7ef2c5e5f3b3a5		
Warnings:					
Information:					
4	NPL Documents	C2AdForceSEC.pdf	706250	no	9
			388c763a86b2cf68cc6441d30028b5c6ea34c433		
Warnings:					
Information:					
5	NPL Documents	C3AdKnowledgeCampaign.pdf	1019253	no	23
			5373455a477736b127ab30f482e32c164738bacf		
Warnings:					
Information:					
6	NPL Documents	C4MarketMatchPlanner.pdf	692303	no	26
			21c903903450b3e3237a313dd63c6f078a8e34f2		
Warnings:					
Information:					
7	NPL Documents	C5AdStar.pdf	783224	no	43
			d3bde64c30304cd88039afa55d8b53070d4357e7		
Warnings:					
Information:					
8	NPL Documents	C6AdManagerPro.pdf	12934007	no	226
			2a827eff78fb4bd4a2cd86ec84a6a6683e462da0		
Warnings:					
Information:					
9	NPL Documents	C7ClassManager.pdf	3690870	no	157
			491f640070f45424e9c1e5a7cabac3621eb3bd7c		

Warnings:					
Information:					
10	NPL Documents	C8BusinessWire.pdf	191029	no	2
			2fd1878e4fc38d9f8b18c5bfc2952033b5218a3e		
Warnings:					
Information:					
11	NPL Documents	C9AaddzzBrochure.pdf	1196867	no	6
			754315c9c13d5a1c4ae7b81495253084cfe6ca59		
Warnings:					
Information:					
12	NPL Documents	C10AaddzzWebsite.pdf	356474	no	42
			3cc98e53ca7c4b4f275041f9fcd4250be5553b88		
Warnings:					
Information:					
13	NPL Documents	C11ZeffPart1of3.pdf	17286148	no	130
			a4c2e3709e5aa566e804f96a76b762894895f45f		
Warnings:					
Information:					
14	NPL Documents	C11ZeffPart2of3.pdf	17695092	no	130
			1d96e36b3492a99dcca4deca77b9608859de1b955		
Warnings:					
Information:					
15	NPL Documents	C11ZeffPart3of3.pdf	19233213	no	180
			7980abe70cf92249bd6c123a4e6bc7090d36ffa0		
Warnings:					
Information:					
16	NPL Documents	C12DedrickInteractiveElectroni cAdv.pdf	977081	no	12
			89f4e32caed48f6ed627224fcd698d5a1a089b48		
Warnings:					
Information:					
17	NPL Documents	C13DedrickConsumptionModel .pdf	7279867	no	9
			eb6ab88db67df40590da6a04f29b649cf769a2ac		
Warnings:					
Information:					
18	NPL Documents	C14ReexamRequest025patent. pdf	2695018	no	85
			0cebb1bd9aa35e117bf3d1aabb808e14fbf7bdd		

<b>Warnings:</b>					
<b>Information:</b>					
19	NPL Documents	C15ReexamRequest045patent.pdf	3180750 23553532f3b77dfd29f5b900e84c42218e79d875	no	54
<b>Warnings:</b>					
<b>Information:</b>					
20	NPL Documents	C16ReexamRequest059patent.pdf	2322461 7bc9336f8406982c36f62e07d4612832f67313df	no	81
<b>Warnings:</b>					
<b>Information:</b>					
21	NPL Documents	C17ReexamRequest587patent.pdf	5959768 0017e3450adf21a6a6e41bf424a2b41aa027a9de	no	85
<b>Warnings:</b>					
<b>Information:</b>					
22	Fee Worksheet (PTO-875)	fee-info.pdf	30397 8a05f98a3a73be89831727c99f36cce427e0507d	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			113657201		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  <b>If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</b></p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  <b>If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</b></p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  <b>If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</b></p>					